



## Engr. **OLAWALE POPOOLA**

► **CEO/Managing Director**

Engr. Popoola Olawale is an early starter, a curious individual, analytical to the core, and the very definition of a serial entrepreneur. He is well equipped with professional expertise, financial orientation, self-starting initiative, cross cultural awareness, organization astuteness and top- notch leadership acumen.

Popoola Olawale is the CEO & Founder of Highbridge Homes Limited. Having started Highbridge with little or nothing in 2019, he has been able to move the company to handling contracts worth over 2 Billion Naira.

He is a native of Oyo state and was born in Lokoja, Kogi state before his family moved to Abuja. He obtained a Degree in Economics, from the University of Ilorin, Kwara State and a Diploma in Civil Engineering from Kwara State Polytechnic. He went further to obtain a Master's Degree in Business Administration (MBA) and a Certificate in Entrepreneurial Management (CEM) from Lagos Business School.

He started his business apprenticeship at the age of 10, precisely during his elementary school days where he picked up basic skills and an entrepreneurial mindset. He has successfully registered four operational businesses in the Educational, Entertainment, Laundry and Agricultural sector from 2012 till date. His love for real estate was fueled when he interned as a project/site engineer with AC and TB Builders Limited. He later joined the Centriun Construction Company and furthered to Dillion Construction Company where he gathered all his practical knowledge in building construction, sales, property valuation and property management.

Popoola Olawale established Highbridge City Solutions, a construction company which was incorporated with the CAC in 2016. Within a short period of time, the young expert delivered over 15 units of duplexes at locations within Lekki Phase1, Osapa, Ikate, Orchid Road, Idado/Chevy View Estate and Chevron Drive. The profits acquired from this venture was channeled into the acquisition of lands to build his own units. In no time, the business expanded grossly and he employed more labor. In 2018, he co-founded Landsignature Investments Limited to undertake projects termed Land Banking Investment Portfolio for intending land buyers.



Popoola Olawale was motivated to establish his business **Highbridge Homes Limited** which was incorporated with CAC and in two months, sold out two estates namely;

- **Highbridge Cottage at Sangotedo** is a nice cottage located in a serene environment with proximity to Novare Mall, Dominos and iFitness.
- **Highbridge Hillcity located at Kyami district, Abuja** is a luxurious land in a secured environment with proximity to the Nnamdi Azikiwe Airport, the Military Estate, Dunamis Church, the National Stadium and the Nigerian Immigration Service Headquarter.

Currently, the company is selling hot estates such as;

- **Highbridge Gardens at Ibeju Lekki** is an ideal home solution for home seekers and investors. It is a serene environment with exhilarating calmness with Pan African University as a major landmark. It is a portion of land free from government acquisition and all encumbrance.
- **Highbridge Park Ashagun village**, Lekki free trade zone is a dry land estate that stretches from the road to the La Campaign Beach Resort, which is a perk for lovers of nature. Neighborhood around includes the Dangote Refinery, Lekki Deep Seaport and the Lagos Free Trade Zone.
- **Lagoon View** at Eputu is an elegant estate with a serene and sophisticated environment. Neighborhood around includes the Eputu Mall, Mayfair Gardens, Lakowe Golf Course, Omu Resorts and Greensprings School.
- **Highbridge Oakland Estate** at Epe is a haven of dry land. Neighborhood includes the Atlantic Hall School, Epe Resort, Lagos State Training Institute, Odion Ighalo Football Academy, Michael Otedola College of Education and the Lekki Free Trade Zone.
- **Highbridge Palmview** Estate in the heart of Benin City is a property with an epitome of style and luxury.

And 5 (Five) new projects have recently been launched namely;

- **Highbridge Woodland** is an area of land that can serve both as a residential and industrial land. It is located in Odogbawojo Epe.
- **Highbridge Farmcity** is a fertile land specifically for those who are interested in making a fortune in food crop farming. The city located in Odogbawojo Epe rests on the North West quadrant of the Lekki free trade zone and therefore enjoys its benefits.
- **Highbridge Hillcity II** located opposite Goshen Church, Off Abuja-Lafia Expressway, Abuja with strategic landmarks like a congregational filled place of worship and ever bubbling market that guarantees you a high return on investment and a well secured future.
- **Highbridge Chestnut** an estate facing Lekki-Epe Expressway, by Alaro City, Lagos State suitable for commercial, residential purposes with a valid title and enticing landmarks around it.
- **Hamptons Court** an estate situated at a sufficient distance from the bustle of Lagos but central enough to put you in a part of Eko city that affords you and your homely family the life that Lagos promises. It is located in Abijo, GRA and consist of a Two Bedroom Terrace + BQ and a Three Bedroom Terrace + BQ at affordable prices.

#### **ASSOCIATION:**

**POPOOLA OLAWALE** belongs to the Real Estate Developers Association of Nigeria both as a member and an Exco.

**Member:** Real Estate Developers Association of Nigeria (REDAN)- Lagos Chapter.

**Executive Committee Member:** On commission and Incentives Review 2021. Case study: Real Estate Developers Association of Nigeria (REDAN)- Lagos Chapter

**Organizing Secretary/Welfare:** Real Estate Developers Association of Nigeria (REDAN)-Ogun State Chapter.

**AWARDS:**

- **POPOOLA OLAWALE** was given the Youngest Developer Award (Upcoming Entrepreneur recognition) in 2016 by the Developers Caucus of Chevy view and Idado Axis Lekki phase 1 Lagos.
- Also, he was awarded the National Outstanding Leadership Award in 2019 by the National Association of Nigerian Students (NANS).
- He was also awarded in 2020 a Platinum Award of Excellence as the icon of humanity and change in Nigerian by the Congress of Nigerian Youth (CONY)
- An Exco in the committee that facilitated the allocation of 1000 hectares from the Ogun State Government for the Mega City Project.
- His company **HIGHBRIDGE HOMES LIMITED** bagged 2 awesome/worthy awards from the Real Estate Excellence Awards held on the 25th September, 2021 for:
  - I. Affordable Real Estate Promoter of the Year
  - II. Fastest Growing Real Estate Company of the Year.